

PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company) CIN: L25207RJ1992PLC006576

UPR/SD/2017/17-18

31.01.2017 COURIER

The Manager-Listing Department

National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra - East

Mumbai-400051

Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street Mumbai- 400001

Name of Company : PIL ITALICA LIFESTYLE LIMITED

Sub

: Notice of Board Meeting

Re

: Scrip Code No. : PILITA/ 500327

Dear Sir,

Pursuant to the provisions of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please take notice that the meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, February 14th, 2017 at 04.00 p.m. at the Registered Office of the Company, inter alia, to transact the following businesses:

- 1. To consider and approve the Unaudited Financial Results of the Company for the Third Quarter and Nine Months ended December 31, 2016.
- 2. To issue and allot equity shares on conversion of share warrants to Promoter and Non Promoters.

Further, as per provisions of SEBI (Prohibition of Insider Trading) Regulations 2015, the Trading Window for dealing in shares of the Company for all the Directors, Designated Employees and their dependents shall remain closed from January 31st, 2017 to February 16th, 2017 and shall reopen on February 17th,

Kindly take the above on your records and acknowledge the receipt of the same.

Thanking you,

Yours faithfully.

For PIL ITALICA LIFESTYLE LIMITED

Aditi Parmar (Company Secretary)

M.No.A37301

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